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## Press release

### New logo, new name: Smap3D Plant Design becomes Smap3D



*Smap3D GmbH is repositioning its brand image with a shorter company name and a modern logo.*

*Nittendorf, September 3rd, 2025*

**Smap3D Plant Design GmbH is now operating as Smap3D GmbH and has unveiled a modernized logo. With its new brand identity, the company is signaling its strategic development and opening itself up to future solutions.**

The name and logo change allows the company, headquartered in Germany with offices and partners worldwide, to position itself more broadly: the previous addition of “Plant Design” to the company name no longer reflected the entire range of services. “We have significantly expanded our portfolio – beneath our core products for pipeline planning to fabrication planning and simulation, we also offer laser scanning and ECAD solutions. The revised name makes this more visible and opens us up for the future,” says Maxim Lich, Managing Director of Smap3D GmbH.

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## Comprehensive software solutions for pipeline and plant design

Smap3D offers comprehensive software solutions for the entire process chain in pipeline planning and fabrication – from process engineering (Smap3D P&ID) to 3D piping planning (Smap3D Piping) and isometric drawings, to production planning and control (Smap3D PIPEFAB). These can be fully integrated into common CAD systems such as Solidworks, Inventor, and Solid Edge, enabling turn-key plant engineering. The offering is complemented by modules for steel construction, simulation, and 3D laser scanning. Smap3D can thus provide a comprehensive solution for pipeline and plant construction.

## Change in visual perception

“Our goal was to modernize the brand's visual appearance. The minimalist logo fits with our vision of making complex engineering processes more consistent and intuitive,” explains Maxim Lich, Managing Director of Smap3D GmbH. The new Smap3D logo stands for openness, clarity, and future viability – values that characterize the company's history of interactions with customers and partners. Companies from the Process Industry (e.g., chemicals, beverages, pharmaceuticals, hydrogen) as well as Environment and Water Technology appreciate not only the software solutions but also the comprehensive services ranging from consulting, implementation and customization to training and support. As a result, Smap3D GmbH is one of the leading providers and aims to further strengthen its position.

More information can be found at [www.smap3d.com/en](http://www.smap3d.com/en).

*(2.470 characters incl. headlines, with spaces)*

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## About Smap3D GmbH

Smap3D offers holistic software solutions for the engineering and fabrication of pipes. The company covers the entire process chain, from process engineering (P&ID) through piping planning (3D Piping) and Isometric, to fabrication planning and control. Modules for steel construction and for the simulation and conversion of point cloud data (3D Laser scanning) round out the portfolio. The solutions can be completely integrated into the most common CAD systems in use in industry, Solid Edge, Solidworks and Inventor, enabling turnkey plant engineering. With headquarters in Germany as well as worldwide offices and partners, Smap3D has distinguished itself through many years of expertise in plant planning and construction. The team provides assistance and advice to customers and partners, from consulting and implementation to training and technical support. This continuous process in all phases of product development has been proven in companies from many different industries, including process industry (e.g. chemical, beverage, food, pharmaceutical), environment and water technology.

## Website

[www.smap3d.com/en](http://www.smap3d.com/en)

## Sociale Networks

LinkedIn: [www.linkedin.com/company/smap3d-gmbh](http://www.linkedin.com/company/smap3d-gmbh)

Facebook: [www.facebook.com/Smap3DGmbH](http://www.facebook.com/Smap3DGmbH)

YouTube: [www.youtube.com/@Smap3DGmbH](http://www.youtube.com/@Smap3DGmbH)

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